Embargoed until 6 p.m., February 3, STUDIES LIBRARY

53CA-0113 # 10 2012does

MAR 7 1997

UNIVERSITY OF CALIFORNIA

Mayor Susan Hammer State of the City Address February 3, 1997

Good evening. Thank you all for being here. Tonight marks the seventh time I stand before you to report on the state of our city. Never before has the news been so good.

Our economy is strong. Our communities are finally becoming safer from the threat of gangs. And our schools are now enriched through strong civic partnerships.

After six years of hard work, creativity, investment and sacrifice, the results are starting to show. And all of us can be proud of what we have accomplished together.

Our achievements have not been easily won.

Like cities across the country, San Jose has been battered these last six years by deep recession. We have been challenged to solve hard problems, while at the same time cutting our budgets.

Tonight, after so many times in which I've asked you to share the pain, let us take a moment to share some satisfaction in what we have gained.

We face the coming year with an economy that is one of the strongest in the nation. Three weeks ago, *Time* magazine rated the San Jose area as one of the best and fastest growing job centers in the nation. And in terms of wages paid to those workers, we are the strongest.

We face the coming year with a larger police force and a city mobilized against crime. Already, we have made San Jose one of the safest major cities in America. Youth crime is finally going down.

Following the Supreme Court's approval of our innovative Gang Abatement strategy, we will continue to take aggressive action to reduce gang violence even more. With this kind of steady progress, safety in the neighborhoods continues to improve.

Schools -- at last -- are back on the top of the state agenda. In San Jose, strong partnerships between business, government, and schools are already in place and growing.

In short, we face a future that can be brighter than our past. After six long years of fighting to protect what we have, we are poised to create for ourselves a new era of greater stability and well being.

What should be the role of our city government as we move forward into this positive future?

Thirty five years ago, when I first entered public service as a young worker in the Kennedy Administration, I responded to a promise that people working together with a responsive government could truly make a difference for every American family.

I've learned a lot in thirty- five years. I've learned--especially as Mayor of San Jose--that government doesn't need to be bigger to accomplish big things. And in the true spirit of Silicon Valley, government must continue to be less bureaucratic and more entrepreneurial.

Embargoed until 6 p.m., February 3, 1997

The fundamental changes that will occur because of the New Realities recommendations of last year are taking us in that direction.

As we have learned time and again in this city, government initiatives succeed when they involve our community. That's why my proposals tonight are invitations for partnerships - where a creative government works in concert with others to solve problems.

I offer the following partnerships for our future: First, San Jose's public library system is grossly inadequate for a city whose residents and businesses must confront global competition. As we move towards what President Clinton has called the Age of Information, libraries are a vital community resource. The recent vote by the people for library funds has been helpful. But the stacks in our main library contain mostly popular subjects and current fiction, and we have less than half of the material that is available in many other big city libraries. Because of budget limitations, the idea of a state-of-the-art library, with materials worthy of Silicon Valley, has seemed an unreachable dream.

At the same time that our city needs improved library services for our knowledge hungry public, San Jose State University is attempting to find resources for an expansion of its library services. University President Robert Caret and I believe we can satisfy both our needs by joining forces.

I propose the construction of a single new library on the edge of the San Jose State University campus to make 21st century knowledge available to the residents of our city and the students and faculty of the university. By pooling our resources, our residents will have access to an outstanding repository of books and materials—the University's collection—which includes a million volumes and thousands of periodicals. In turn, San Jose State will receive financial support from the city and Redevelopment Agency. This new library could be second to none in information technology. It can be part of a long term plan to focus resources on our 17 branch libraries. Through this partnership, we can achieve what neither institution could accomplish by itself.

Skeptics may say this has never been done before. I say -- just watch us.

Second, young people in San Jose continue to drift into trouble because they lack skills and hope. Our Gang Prevention Task Force has launched numerous effective programs to aid our young people, and we've learned a vital truth from these efforts. The best way to stop youth from running away from the police is to help them start running towards a paycheck.

I propose a three-way partnership between the city, the construction trades, and building contractors. The trade unions have an outstanding record of job training, and they will accept at-risk youth into their apprenticeship program. The city will work with participating contractors to give these kids their first key chance at a job. A small investment of our money, and a large investment of our time and skill, will keep many uncertain kids on track.

My next proposal is also about connecting people to jobs. San Jose must respond to the challenges posed by welfare reform. Last fall, President Clinton signed historic legislation calling for the transition from welfare to work. I understand the goal--and I agree with it. However, finding jobs for thousands of people with poor education, limited work experience, and small children at home will be an awesome task. Should welfare reform fail, it will fall on us --the big cities of America-- to respond to needs of countless destitute families. And welfare reform will fail if all of us -- local governments, businesses and non-profit groups -- don't work together to make it successful.

I propose meeting with the leaders of the County and of the business community to create new ways to train people who are eager to leave welfare behind them to take an entry level job. Non-profit institutions will train welfare recipients to fill specific work orders for local industry. These new workers will learn skills as they work -- and businesses will get quality products. When their training is completed, workers will graduate from welfare to full-time jobs.

Fourth, we must continue to assist with child care. In 1987, I created a task force that resulted in one of the first city offices and commissions on child care in the country. Child care continues to be one of my priorities.

Recently, schools have been offered greater funding if they reduce class size. This is a welcome development in the ongoing struggle to improve the quality of our children's education. But it also has some dire consequences for existing child care programs. Nearly 40 schools have or are planning to convert child care centers to classrooms.

What will happen to these child care programs? Councilmember Frank Fiscalini and I have developed an answer. We can create a financial partnership between the city, school districts, and child care providers. The city will use its strong credit rating to issue revenue bonds to buy portable buildings. These portable units will be placed on or near school campuses to house child care services. The child care providers, in turn, will lease the rooms from the city to enable us to pay back the bonds. Everyone benefits--children, parents, and schools.

Finally, our city must take greater action to ensure that our young people receive basic guidance and support in preparing for a productive and fulfilling life. In previous generations, the extended family provided an around-the-clock support system for youth. But ours is a time of working parents, long hours away from home, and fragmented families. All too often, San Jose children lack the presence of caring adults who can help guide them through the obstacles and conflicts they face on the path to maturity.

Mentoring programs have proven to be a highly successful strategy to meet this need. My husband and several of our friends have been involved in such a program at Lincoln High, the school our children attended. The program works. That's why I recommend a new partnership to establish a Mentoring Academy in San Jose. The city will join with non-profit agencies to recruit and train volunteers to become mentors. Those adults can learn how to help young people resolve problems, improve study habits and develop positive goals and values. We'll set up the program, but I begin tonight by asking each of you to join our effort by offering one young person this kind of friendship and guidance.

Implementing welfare reform and helping our schools are not the traditional responsibility of city government. But, we in San Jose have learned it is better to address tough problems ourselves than wait for someone else to accept the burden. If we have to break with tradition, so be it.

This is a new era for the creative, for the pragmatic, for the bold. In this era, an innovative city government can and should lead the way to progress. That's exactly what these initiatives I've laid out tonight will do. They are each significant investments in a stronger economy, a more cohesive community, and a safer city.

San Jose is known throughout America as the Capital of Silicon Valley. We have earned that title not just because of our size or our geography.

Embargoed until 6 p.m., February 3, 1997

We have earned this distinction, in part, because we have become a government infused with the same spirit of entrepreneurship that marks this valley--a spirit that has set us apart from any other metropolitan area in the world.

We are willing to take risks. We have the courage to make investments. We are prepared to rethink our mission and re-engineer government to meet the ever-evolving challenges of serving the people of San Jose.

We are all partners in this great enterprise. With the same hard work, and the same spirit and courage this city has demonstrated again and again, we will all enjoy the dividends of living in a stronger community.

Thank you all for being here tonight. And I look forward to the tasks before us in the days and months ahead.

